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1930 CATALOGUE AND PRICE LIST

Gladiolus Bulbs



Tiffany

C. W. BROWN

ASHLAND,

MASSACHUSETS.

All the bulbs listed and described in this catalog were originated and named by myself. There are many early and extra early varieties included, as it has been one of the ends in view when hybridizing to produce those that bloom before the market becomes flooded with blooms.

The number of days given as time of blooming is for bulbs planted here near Boston about the first week of May.

Last season was the 20th year I have grown glads and the 16th year of growing seedlings during which time I have introduced about 150 kinds.

This present catalog contains the "cream" of them all.

At the last Boston Exhibit of the New England Gladiolus Society twenty-five (25) classes were won by varieties of my introduction and that is a pretty good indication of quality.

A great many letters are on file from my customers praising these varieties very highly and my sales are constantly enlarging from the advertising from satisfied customers.

All orders are filled with large strong bulbs that will give the best results. Occasionally a variety does not make a large bulb and the largest it ever grows may be only an inch and a quarter but in every case I send the best bulbs it grows.

Visitors are welcome at any time during the blooming season and it is the ideal way to select and order your bulbs from them when in bloom.

Canadian orders must be accompanied by Agricultural Dept. permit and postage at the rate of \$.14 per pound or fraction.

Proncunce it GLADI-O-LUS with the accent on the "O" endorsed by the American Gladiolus Society.

MY NEW INTRODUCTIONS FOR 1930

| AGAWAM, Pale yellow orange or buff. A large clear flower with carmine line on lower petal. Unusual color | \$.75 |
|--|--------|
| BOUNTIFUL, Eosine pink. A fine large open flower. Especially good for early cutting | . 50 |
| FANNY FERN, Light pink shading to rose pink at the tips. Large bloom on a good spike | . 60 |
| GLITTER, Geranium pink. A clear solid color with a red blotch. A good cut flower, tall and straight | . 50 |
| MINERVA, Strawberry pink with some brighter color in the throat. A nice clear looking pink | . 40 |
| MUSETTA, Light mallow purple. We never have enough of these deep lavender shades and this is another real good one | .40 |
| PROSPECTOR, Light pink, deeper at the tips with considerable yellow on lower petals and a conspicuous scarlet red blotch. A large well shaped flower | . 50 |
| RIDDLE, Prim. Scarlet practically all covered with white cr cream veining. This is unusual | . 35 |
| SH.VERADO, P. G. Light pink of the most delicate shade. A tall straight spike. Very fine. Prize winner 1929 | 1.00 |
| WILL SCARLET, Prim. Pure scarlet red. This is by far the best red prim. on the market today. First prize at Boston the last two years | . 50 |

SPECIAL OFFER

One large blooming size bulb of each of the ten new 1930 varieties listed above for \$5.00. This will be the best \$5.00 you ever invested in gladiolus bulbs.

I planted your "Accidental Mixture" and it was fun to watch to see what the next one would be when they were blooming. Mrs. J. K.

MY INTRODUCTIONS OF PREVIOUS YEARS

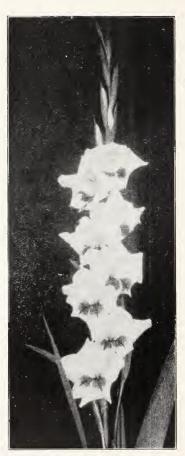
This year I am listing all varieties of my origination alphabetically. Those of the true small flowered Primulinus under $3\frac{1}{2}$ " in size of bloom have the word "Prim" after the name while those of the large flowering type but showing more or less of the hooding are marked "P. G." meaning "Primulinus Grandiflora." Among these latter will be found some of the most exquisite varieties on the market today.

| ADAH. P. G. Geranium pink (Plate I No. 3d) A beautiful early flower. A. G. S. 85.1% | . 05 |
|---|-------|
| ADONIS. Entire stock sold to Wm. Edwin Clark, Sharon, Mass. Send orders to him. | |
| ALADDIN, Scarlet red. A tall spike with large flowers. It has a dark spot in the throat | . 75 |
| ALAMO. P. G. Plate I. Shrimp pink base shading up to Peach red at the tips. Carmine throat | . 15 |
| ALERT. PRIM. Plate IV, 21f. Baryta yellow. A clear color with a bright spot of red in the throat. Quite effective | .10 |
| ALMEDA. Strawberry pink with scarlet throat. Very pretty | . 05 |
| AMBER. P. G. Martius yellow with lower petals of pinard yellow. A beautiful clear yellow | . 10 |
| AMBROSIA. P. G. Capucine buff flecked a little with pink and with a narrow carmine line. Very large. Bloomed in 61 days | .10 |
| ANNABELLE. Prim. Rose Doree with creamy throat, a beautiful florist variety. Score Ex. 92%. Com. 93% | . 0 5 |
| ANNIE LAURIE. Prim. A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake "the fairest that e'er sun shone on" | . 20 |
| ANZENA. Prim. Light yellow with a peculiar inconspicuous blotch. A fine florist variety. A. G. S. 88.2% | . 0 5 |
| ARLINGTON. Plate II; 11d. Light salmon orange. A beautiful new type in which the opening flower resembles a rose bud. The latest development. It is a beautiful clear solid color and the first to be introduced of several colors of this new type that I have de- | |
| veloped. H. M. Boston, 1927 | 2.00 |

| BROWN'S BULBS—NEW ENGLAND QUALITY | 3 |
|---|------|
| AETESIA. Prim. Always a pleasing color combination of lavender streaked with lilac. A. G. S. 87.4% . | .10 |
| AUTOCRAT. Magenta with darker throat faced with specks of white. A tall strong spike. Score Ex. 90, Com. 85 | . 15 |
| BANNER, Rose pink. A nice clear color and a good spike | . 40 |
| BAY STATE. White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8% | .15 |
| BERWYN. P. G. Eosine pink. A scarlet blotch with line of carmine running through the center. Bloomed in 55 days | . 15 |
| BETTY. Prim. Peach red with cream throat. A clear bright color that makes a levely bouquet. Score Ex. 87. Com. 90 | .10 |
| BLAZER. Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8% | .15 |
| BLEEDING HEART. This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers. It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field. It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet. See illustration. Scored at Boston show by 5 judges A. G. S. 98% | 3.50 |
| BLONDEL. P. G. Strawberry pink with a scarlet blotch and a medial line of carmine. An unusual combination | . 20 |
| BOBBY SHAFTO. P. G. Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well cpened. A. G. S. Com. 81.9 % | . 10 |
| BONFIRE. P. G. Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. A. G. S. 80 % | .10 |
| BON TON. Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9% | .10 |







Bleeding Heart

| BROWN'S BULBS—NEW ENGLAND QUALITY | 5 |
|---|--------|
| CAMBRIDGE. (Prim.) Pomegranite purple. A good "Harvard" red. 59 days | . 15 |
| CAPTINA. Prim. Marguerite yellow with a brighter yellow throat. Well opened and heavy ruffled. Several blooms open at a time. A most beautiful prim | .10 |
| CARNIVAL. P. G. Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 88 | .10 |
| CARTHAGE, P. G. Pomegranite purple. A good large dark red with a darker streak in the throat. Very fine | . 40 |
| CHERUB, Prim. Light green yellow with pinkish tips and carmine throat. Ruffled. Especially good for landscape effect. 70 days | . 25 |
| CHROME. Prim. Apricot yellow, Plate IV, 19 b. Four to five open at once. A beautiful deep yellow | .15 |
| COMMONWEALTH. This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet. A large open attractive bloom. Medium height. Highly recom- | .15 |
| mended. A. G. S. 83.3% | .40 |
| CORDOVA. P. G. Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 88 | . 05 |
| CUPID. White flushed pink. A blotch of red shaded to carmine in the centre. Bloom is rather small but stands perfectly erect so is a good landscape variety. | .15 |
| CYCLONE. Base of strawberry pink with deep edge of dahlia purple. A band of white across the lower petal while down in the throat it is an aster purple giving it a banded effect. A very unusual and attractive cloudy or smoky variety | . 30 |
| DARIUS, P. G. Base light yellow streaked all over with Amaranth purple. Quite unusual | .25 |
| DASHER. Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality | . 25 |
| DAUNTLESS. Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8% | .10 |
| From California—"With all confidence that I am make conservative statement would say that nowhere for even stimes the money could one purchase anything like the qu | everal |

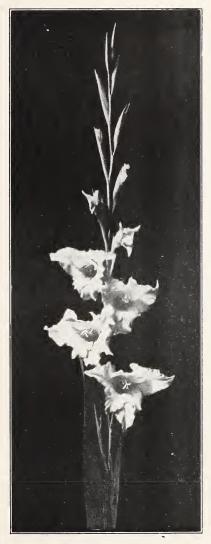
From California—"With all confidence that I am making a conservative statement would say that nowhere for even several times the money could one purchase anything like the quantity and quality represented in your Accidental and Primulinus mixtures. Enclosed find check, etc.

| DAWSON. Prim. Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 90 | . 05 |
|--|------|
| DeKOVEN. Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades | . 25 |
| DE LUXE. An imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. A. G. S. 96.9 % | 1.00 |
| DEWEY. Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5 % | . 20 |
| DISTINCTIVE. Amaranth purple, dark throat streaked with yellow. Score Ex. 91, Com. 86 | . 05 |
| DIXIE. P. G. Plate I, 5b. Peach red curiously veined with cream. A customer who tried it last year writes that it reminds him of a slice of ripe watermelon | . 15 |
| DORETTA. P. G. This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine. A. G. S. 80 % | . 05 |
| DUPI.EX. P. G. Flesh pink base flecked with rose doree. A prominent blotch of carmine with a bar of yellow. A very striking variety for the home garden | . 10 |
| DUPONT. Shading from rose pink in the throat to Tyrian rose at the tips with a pansy purple blotch. Seven large 4½ in. blooms open and 18 buds | . 50 |
| ELIDA. P. G. An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 88 | .05 |
| ELMO. Prim. Pure canary yellow. Not a speck of any other color, even the anthers are cream colored. A G. S. 90.2%. 58 days | . 05 |
| EL PASO, P. G. Rose red with darker throat. Large and tall | . 50 |
| FADDIST, Prim. A light orange pink with carmine blotch on three, four, five and sometimes on six petals. Stands erect. A nice landscape variety. Early | . 20 |
| FAIR HARVARD. Prim. This variety appeals to the eye of the observer as the sound "Fair Harvard" appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84.7% | .10 |
| FANCY. P. G. Nopal red feathered and edged with | |
| white. A distinct and novel variety of merit | .15 |
| We had so much pleasure out of the flowers I bough you last year that I want to get more this year. Miss A. | |

| BROWN'S BULBS—NEW ENGLAND QUALITY | 7 |
|---|--------|
| FIRELIGHT. Scarlet with white, cream and carmine in the throat. Large and attractive | .10 |
| FLORINE. Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers | . 20 |
| FLUFFY RUFFLES. Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also laciniated and is of large size, 4 inches across, and has five blooms open at once. A strong grower and stands erect. At the Boston show this attracted much attention, many proclaiming it to be the very best thing in the whole show. Dealers who get this are bound to make money on it. See illustration | 2.00 |
| GENEVA. Cream white shaded oxblood red with throat of Tyrian rose overlaid Nopal red. Score Ex. 82. Com. 84 | . 05 |
| GERALD, P. G. Scarlet finely veined with white. Very nice | . 40 |
| GLADWIN. Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you | .10 |
| GLAMOUR. Rose color with amaranth purple blotch. A large showy flower sure to please | . 30 |
| GOLDWYN, Prim. Straw yellow (Plate XIV #21d). Heavily ruffled. A. G. S. 82% | .10 |
| HAWTHORNE. Eosine pink. A large strong growing variety | . 15 |
| HEBRON, P. G. Deep orange buff with slight pink marking. Tall and strong. A good one | . 40 |
| HESTER. P. G. One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 95 | .10 |
| HINDOO. Scarlet red with a carmine blotch and an oxblood line. A good dark red variety. A. G. S. Landscape 84.2% | .10 |
| HYLAS. Prim. Plate XII, 67i. Aster purple. A pure solid color and makes a nice straight erect spike. Nearly every visitor to my field ordered bulbs of this. Bloomed in 59 days | . 35 |
| INSPIRATION. A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston show | . 40 |
| INZA. Prim. Amaranth pink with lower petals blotched dahlia purple. A fine violet-red | .10 |
| Last Spring I received bulbs that in August I was mor pleased with. I am enclosing | e than |

| J. C. RUDOLPH. Pink splashed and streaked with dark pink. Score Ex. 88. Com. 84 | .05 |
|---|------|
| LARRY. Peach red, a most unusual color and markings. A. G. S. Com. 80% | .15 |
| LAUREL. P. G. Light mallow pink overlaid with mallow purple. Amaranth purple blotch. A good one | . 20 |
| LEXORA. Prim. Pure Martius yellow (Plate IV #23f) with deep yellow throat. A very fine prim. A. G. S. 88.5% | .05 |
| LEVANT, Prim. Oriental pink curiously veined and spotted | . 20 |
| LOIS. Prim. Orange with scarlet markings. Score Ex. 95. Com. 95 | .05 |
| LYRIC. Prim. Outer petals maize yellow with tips of geranium pink. Inner petals are Pinard yellow. Very attractive | . 20 |
| MADELINE. P. G. Strawberry pink shading to peach red at the tips. Pinard yellow throat. Bloomed in 61 days | .10 |
| MARATHON. Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86%. 69 days | .15 |
| MARJORIE. P. G. Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88. Bloomed in 59 days | . 05 |
| MEDINA. P. G. Phlox purple with amaranth purple lines in the throat. Very fine. 60 days | .15 |
| MELBA. Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. A. G. S. 93 %. See illustration | .15 |
| MERCEDES. P. G. Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 93 | . 10 |
| MERTA. P. G. A beautiful orange shade making a nice bouquet or blending well with other varieties. | |
| A. G. S. 85 % MIDGET. A small deeply lacinated variety valuable for breeding purposes. Nearly white. Just a slight tinge of yellow | . 05 |
| | |

From Maryland—I had some of these (Accidental) last year and they were perfectly beautiful and I want to plant more of them this year.





Fluffy Ruffles

Melba

| MILDRED PETTMAN. Prim. Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. 1st Prize Boston 1927 Class 41. 1st A. G. S. Hartford Class 77. Score Ex. 85, Com. 91 | . 05 |
|--|------|
| MINTON ROSE, P. G. Orient pink base shading to strawberry pink tips with pomegranite purple blotch. A large showy variety. Strong | . 60 |
| MISS BUTTERWOXTH. P. G. Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the howers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. A. G. S. 87.8% | . 30 |
| MISS LAURA. P. G. Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety | . 15 |
| MOHICAN. Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86% | .10 |
| NABOB, Pomegravite purple shading to lighter throat. A cream line on lower petals. An unusual variety | . 25 |
| NAPLES, P. G. Pinard yellow. It has a fine dark line and the petals are ruffled | . 30 |
| NIMROD. White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80% | .10 |
| NOBILITY. Begonia rose streaked carmine. A large beautiful variety, 5 inch wide open. 67 days | . 20 |
| OCHRE. Prim. Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95 | .05 |
| ODETTE. Prim. Salmon (Plate XIV #9d) with purple lines on the lower petals. Nicely ruffled. A. G. S. 73% | . 05 |
| ORACLE. Prim. Strawberry pink in the throat shading to pure scarlet at the tips. Lower throat lighter and lined with carmine. Bloomed in 63 days | . 10 |
| PENROSE. P. G. Rose with various shadings. It is impossible to describe its colors or beauty. Score Ex. 93 | . 05 |
| PERSIS. P. G. Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6%. THE EARLIEST VARIETY. 54 DAYS | .05 |
| | |

From Maine—The gladiolus that I had from you last year were certainly lovely flowers, please send me the same mixture

| BROWN'S BULBS—NEW ENGLAND QUALITY | 11 |
|---|-------|
| PERFECTO. P. G. LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6 % | . 20 |
| PHOENIX. Prim. Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83%. 67 days | .05 |
| PLYMOUTH. Geranium pink overlaid with scarlet. Throat carmine with flecks of white. A large open bloom on a strong spike | . 35 |
| POMONA. Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6% | . 20 |
| PONDEROSA. A very light yellow flecked pink. A mammoth spike and large blooms | . 15 |
| PRIDE OF ASHLAND. The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4% | . 20 |
| PRUDENCE. P. G. Orange buff with scarlet red lines. An attractive and unusual color. One of the best | . 35 |
| QUAKERESS. Prim. Plate IV, 21d. Pinard yellow with just a pen line of blood red on lower petals. Nicely shaped flower and well placed. Extra fine. Bloomed in 60 days | .10 |
| RED CAP. Prim. Pomegranite purple a little deeper in the throat. A good solid color. 62 days | . 15 |
| RED SEAL. Prim. This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. A. G. S. Com. 84.1% | . 05 |
| REGINA. P. G. Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9% | . 10 |
| REVELRY. Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy | . 05 |
| REVERE. Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 93 | . 10 |
| RIVAL. Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2 % | . 15 |
| ROBINETTE. Prim. Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower. 70 days | .10 |
| ROMA, Prim. Mallow purple with darker purple throat. Lower inner petals edged with gold. A strong spike with six open at once | . 35 |
| From N. H. Enclosed check for 200 one inch Accidenta ture. We had these last year and must state they were best Lever say in color and veriety. A welcome accidental turn of the color and veriety. | e the |

best I ever saw in color and variety. A welcome accident to your patrons

| ROOSEVELT. Peach red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom and well opened. 18 blooms to a spike. A basket of this won first at the last Boston show | |
|---|---|
| RUBICON. Deep rose pink. Light throat with an amaranth purple blotch. Fine for florists use as well as the home garden. Bloomed in 64 days | ı |
| SATELLITE. Prim. Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow. (Plate IV #23f). Score Ex. 92. Com. 93 | |
| SCOUT. P. G. Scarlet with a white throat. One of the best. A. G. S. 84.6% | 1 |
| SENSATION. Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 93 | |
| SEXTRY. One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6% | |
| SEVILLE. Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5%. Very fine | |
| SHUBERT. Throat deep rose shading to pomegranite purple at the tips. A pansy purple blotch. Large and strong | |
| SOVEREIGN. Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82% | |
| STANDARD. Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florist variety. Score Ex. 92%. Com. 94% | |
| TIFFANY. P. G. Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95% for Exhibition, 97% for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. 1st and 2nd Prize Boston 1927 Class 31. 1st and 2nd Prize Hartford 1927 Class 75. 1st, 2nd, 3rd Prize Hartford 1928. 1st, 2nd Prize Boston 1928. See illustration | |

| BROWN'S BULBS—NEW ENGLAND QUALITY | 13 |
|---|------|
| TROOPER. Eosine pink. A tall strong spike. A. G. S. 81.5%. One of the best | . 20 |
| TRUMPETER, Pure scarlet with a pure spectrum red blotch bordered with white. The petals are long and narrow with six or seven open at once. An unusual type and very showy | . 75 |
| VANITY FAIR. P. G. Plate XXX, 23f. Marguerite yellow with pinkish tips. Large bloom ruffled. 4 ½" | . 25 |
| VICEROY. P. G. Orange buff with a heavy line of purple red in the throat. Flowers 5 inches. An unusual and attractive glad. Score Ex. 93%. Com. 93%. 1st Prize Boston 1927 Class 37 | .05 |
| WALKERTON. Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9 % | .10 |
| WILDFIRE. P. G. Pure bright scarlet with six open at once. Medium size but very showy. Extra fine | .35 |
| WILMA. P. G. Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early. 61 days | .10 |
| ZADORA. Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91 | . 35 |
| ZAMPA. Prim. A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. A. G. S. 86.4%. Won 1st at Boston 1926 and 1927 for red prim | .15 |
| ZEBRA. Prim. Rose color and amaranth purple curiously striped, barred and spotted. Its name describes it | . 25 |
| ZOELLA, Grenadine pink. A beautiful clear light pink with slight markings | . 25 |

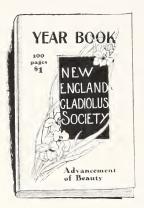


GLADIOLUS, by F. F. Rockwell. Recommended as "the best brief guide on gladiolus growing." It tells how to plant, fertilize, and cultivate; how to grow from seed or bulblets; how to harvest and cure; how to handle for cut flowers; and every other detail needed for success with this popular flower. 45 illustrations, 79 pages.

\$1.10 postfree.

SENT FREE as a premium with an order for \$10.00 worth of bulbs from the preceding pages of this catalog, if asked for at time of ordering.

THE NEW ENGLAND GLADIOLUS SOCIETY





This society, now in its eleventh year, has a membership of 1500 and invites you to join. The total fee for the year 1930 is only one dollar and you will receive free a copy of the 1929 Year Book of 100 pages illustrated with half tone plates and prints of several varieties in the natural colors, a book that represents a cost of \$2500.00. You will also receive the 1930 Year Book free which we expect to be equally as interesting. Very much valuable information in articles by prominent growers. Send one dollar for 1930 membership to,

C. W. BROWN, Secy-Treas.

Box 9343

Ashland, Mass.

GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per $100\ \mathrm{does}$ not include carriage.

I recommend sending them by mail. Be sure to add postage.

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

 Per dozen postpaid
 \$.75

 Per 100 (add postage)
 3 .50

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

| Per dozen postpaid | . \$. 50 |
|------------------------------|-----------|
| Large, per 100 (add postage) | . 2.00 |
| One inch hulbs ner 100 | 1 00 |

PRIMULINUS MIXTURE

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$.50 per dozen postpaid. \$1.90 per hundred, add postage. One inch bulbs that will bloom this season at \$1.00 per 100; \$3.00 per 1000.

XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely. \$.75 per dozen, post free. \$3.50 per 100 (add postage).

COMBINATION ORDER "A"-\$1.00

| 3 | Amber, Yellow List \$. | 30 |
|----|---------------------------------|----|
| | | 30 |
| | | 30 |
| 3 | J. C. Rudolph, Pink | 15 |
| | | 15 |
| 3 | Revelry, Violet Pink | 15 |
| | | 15 |
| 3 | Sentry, Lavender | 15 |
| | | |
| 24 | bulbs for \$1.00List Price \$1. | 65 |

COMBINATION ORDER "B"-\$2.00

| 3 | Almeda, Strawberry |) |
|----|-----------------------------------|---|
| 3 | Hylas, Purple 1.50 |) |
| 3 | Bonfire, Red |) |
| 3 | Commonwealth, Scarlet | , |
| 3 | Melba, Salmon | , |
| 3 | Peasant, Pink | , |
| 3 | Baron Hulot, Blue |) |
| | | - |
| 21 | bulbs for \$2.00List Price \$2.85 | j |

COMBINATION ORDER "C"—\$2.00

| 6 | Mohican, Red \$ | 0 6 |
|----|----------------------------------|-------------|
| 6 | Dawson, Yellow | 30 |
| 6 | Lois, Orange | 30 |
| 6 | Mildred Pettman, Pink | 30 |
| 6 | Goldwyn, Creamy | 0 6 |
| 6 | Mercedes, Purple | 0° |
| | | _ |
| 26 | hulbs for \$2.00 List Price \$2. | 7.0 |

COMBINATION ORDER "D"—\$2.00

| 6 | Bon Ton, Purple \$ | . 60 |
|----|--|------|
| 6 | Marjorie, Pink | . 30 |
| 6 | Dauntless, Rose Doree | . 60 |
| 6 | Reta, Creamy | . 30 |
| 6 | Hester, Orange | . 60 |
| 6 | Satellite, Yellow | . 30 |
| | - Annual Contract of the Contr | |
| 36 | bulbs for \$2.00 List Price \$ | 2.70 |

COMBINATION ORDER "E"-\$1.50

| 10 | Annabelle, PinkList | \$.50 |
|----|----------------------------|--------|
| 10 | Bonfire, Strawberry | 1.00 |
| 10 | Bawson, Yellow | . 50 |
| 10 | Cordova, Pink | . 50 |
| | water | |
| 40 | bulbs for \$1.50List Price | \$2.50 |

The entire lot Combination A-B-C-D-E, 157 Bulbs list price \$12.40 for \$8.00.

EXHIBITION COMBINATION "F"-\$6.00

Of the Finest Quality for Show Purposes.

| 5 | Annie Laurie, PinkList \$1.00 |
|----|--------------------------------|
| 3 | Inspiration, Light pink 1.20 |
| 3 | Hebron, Orange buff 1.20 |
| 4 | Sovereign, Scarlet |
| 6 | Tiffany, pure white |
| 6 | Viceroy, Orange |
| 6 | Melba, creamy salmon |
| 3 | Minton Rose, Oriental pink |
| | |
| 36 | bulbs for \$6.00Listing \$7.90 |

SPECIAL OFFER "G"-\$2.10

30 mixed varieties, unnamed, a choice assortment of colors and one year's subscription to

THE FLOWER GROWER (price \$2.00).

Published monthly by Madison Cooper, Calcium, N. Y. Value \$3.00—for \$2.10.

The Flower Grower is the best magazine published on flowers and flower growing. Every lover of flowers should receive it.

SPECIAL OFFER "H"—\$2.00

| 1 | Dahlia | Bonnie Brae, Cream \$.5 | 0 |
|---|--------|----------------------------|---|
| 1 | 4.6 | Douzon, Orange red | 5 |
| 1 | 4.6 | Miss Helen Hollis, Scarlet | 5 |
| 1 | 6.6 | Mrs. W. H. Pepin, White | 0 |
| 1 | 6.6 | Collosse, Yellow | 5 |
| 1 | 6.6 | Charmet, Lilac pink | 5 |
| 1 | | Snow Drift, Large white | 0 |

On all cash orders amounting to \$3.00 or more received before March 1st I will give you a discount of $5\,\%$. Another advantage in ordering early is that we are not so busy then and can give your order careful attention.

Try a border of some of our landscape varieties, Sensation, Faddist, Cherub or Cupid. You will like the effect.

For Exhibition Purposes do not fail to use Bleeding Heart, the best in its class.

Fluffy Ruffles will add distinction to your collection.

\$\$\$ SPECIAL DOLLAR \$\$\$

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following:

| 0.5 0.1 | |
|---------------------------------|--------|
| 35 Ablaze, cardinal | |
| 26 Adah, geranium | |
| 25 Almeda, strawberry | |
| 15 Ambresia, buff | . 1.00 |
| 30 Annabelle, rose | |
| 26 Anzena, cream | . 1.00 |
| 14 Baron Hulot, blue | |
| 14 Berwyn, pink | |
| 19 Betty, peach | 1.00 |
| 9 Blazer, scarlet | . 1.00 |
| 15 Bonfire, pink | |
| 19 Carnival, henna | |
| 36 Dawson, yellow | |
| 28 Doretta, pink | |
| 26 Elida, salmon | |
| 15 Firelight, scarlet | . 1.00 |
| 16 Hester, orange | |
| 14 Inza, pink | |
| 32 Lenora, light yellow | |
| 33 Lois, orange | |
| 10 Marathon, purple | |
| 30 Marjorie, rose | |
| 10 Medina, purple | |
| 40 Mildred Pettman, pink | |
| 11 Melba, creamy | |
| 16 Oracle, orange pink | |
| 40 Peasant, pink | |
| 27 Persis, shrimp pink | |
| 27 Phoenix, red | |
| 27 Red Seal, red | |
| 35 Reta, splashed | |
| 32 Revelry, violet pink | |
| 30 Satellite, yellow | |
| 34 Sentry, layender pink | |
| 19 Tiffany, white | |
| 15 Wilma, strawberry pink | |
| To Transity Bottom Bottal Print | 00 |

Any six lots for \$5.00. Any thirteen lots for \$10.00. Twenty-two lots for \$17.50.

Post free to the third zone, beyond that send part postage. All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts

are past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep

weeds down, etc.

- HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hcg better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manures and soil THOROUGHLY. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Further apart if you care to, but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.
- CULTIVATION—Keep soil loose and free from weeds ALWAYS. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has tendency to draw roots UP for moisture. Unless

very dry, once a week is usually enough.

PLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING--Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open

air a few days, but keep from frost.

STORAGE—Store in eigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

Order early before I am out of any varieties. Orders received during the winter will be shipped around April 1st. After that date orders will be shipped within 24 hours of receipt. To southern customers bulbs will be shipped when desired.

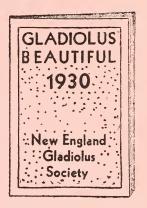
GLADIOLUS BEAUTIFUL



These two Books represent an outlay of about \$3,500.

One copy of each book given with each membership at \$1 as long as they last.

Copies bound in cloth 50 cents each extra.



These two books will contain many half tones and color plates of outstanding varieties of gladiolus. Articles by practical and expert growers. Disinfectant and fertilizer tests. Hybridizing. Growing Exhibition flowers. Experimental Station work. Color standards. Culture, and many others. Names and addresses of over 1000 members who joined in 1928 and 1929.

Membership Advantages

Free copies of all the Society's publications. Admission to all exhibitions given by the Society. Awards of Merit. First Class Certificates, Medals, Cups, etc.

New England Gladiolus Society

| C. W. BROWN, Secretary, |
|-------------------------|
| Box 343, |
| ASHLAND, MASS. |

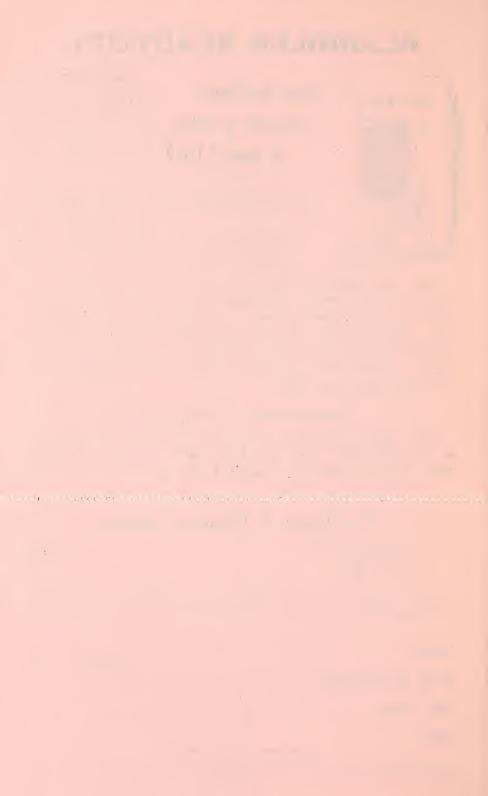
1930

Please enroll me as a member of the New England Gladiolus Society, and mail a copy of the two Year Books, for which I enclose \$1.00 for dues for this year. (Cloth binding 50c each extra if desired).

| Name | Professional Mark Out One |
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| Street and Number | |
| Post Office | |
| State | |

(PLEASE PRINT NAME AND ADDRESS)

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.



DAHLIAS

| BONNIE BRAE. Cream shaded bluish-pink. An im- | |
|---|--------|
| mense bloom and excellent for show purposes. Deco- | |
| rative. Each | \$.50 |
| CARDINAL. A good dark red variety | . 25 |
| COLLARETTE. This is a single dark red with a row of | |
| short white petals around the center. Very attractive | .25 |
| EMPEROR. A fine dark purple | . 75 |
| GUSTAV DOUZON. An old variety but still one of the | |
| largest and best. An orange-red flower on long | |
| stems. Decorative | . 25 |
| JEANNE CHARMET. Lilac pink shading to pure white | |
| toward the center. Large and good stems. Deco- | 0.5 |
| rative | . 25 |
| JERSEY'S BEAUTY. True pink. Good size and fine | 4 00 |
| substance. Extra good for cutting | 1.00 |
| MAUDE ADAMS. This is my favorite for cutting as it is | |
| free blooming on good stems and keeps well. White | . 25 |
| overlaid a delicate pink. Show type | |
| MISS HELEN HOLLIS. A good scarlet of show type | . 35 |
| MRS. W. H. PEPIN. A fine pure white. New | . 40 |
| ROMAN EAGLE. Flaming brilliant burnished copper. | |
| The most admired dahlia in the shows | 1.00 |
| ROSA NELL. Rose lilac. Decorative | .75 |
| SNOWDRIFT. A giant pure white of the decorative | |
| type. The best white I have ever seen | .50 |
| SUSAN G. TEVIS. A lovely shade of lilac | 1.00 |
| YELLOW COLLOSSE. A large pure canary yellow | . 25 |
| One each of the six varieties listed at \$.25 tor \$1. | 00. |

DAHLIA BOOK BY F. F. ROCKWELL

Learn to know the different types of dab'ias and their use in your garden, how to plant and grow them, what fertilizers to use, how to control pests, how to harvest and store the tubers, grow for exhibition, and how to propagate and hybridize. Brief and practical. 65 illustrations, 80 pages. \$1.10 postfree.

and practical. 65 illustrations, 80 pages. \$1.10 postfree.

Above book sent free as a premium with an order for \$10.00 worth of bulbs at the single price. Ask for it when you order.

ANTIQUES

Several people have traded old glass ware and other old articles that they did not care for and have received a large collection of bulbs.

What have you to trade for bulbs? Will buy for cash if you prefer.

C. W. BROWN,

7 Park Road,

Ashland, Mass.



ROCK GARDENS, by F. F. Rockwell. Shows just how you can build a rock garden yourself, on a small or large scale and at little expense. Describes the types of rock gardens, tells what soils, climates, and locations are best, how to construct, and what to plant for the effect you want. 31 illustrations, 86 pages. \$1.00

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GLADIOLUS NOMENCLATURE

Compiled by C. W. Brown,

1923

Ashland, Mass.

Contains list of over 3000 names of Gladiolus with main color, date or origin and originator as far as known.

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